

*Chopard*

Driven by a taste for perfection, excellence and challenge, CHOPARD has decided to join in the creation of this extremely sophisticated certification. The criteria for approval are indeed extremely severe, and we make it a point of honour to comply with the regulations aimed at guaranteeing high precision and impeccable finishing. Moreover, we also wish through this commitment to promote the image and the development of Fleurier.

In addition to the establishment of our “Manufacture” and its own movements, this certification will earn our brand additional recognition among fine watch making connoisseurs.

These additional challenges have motivated our personnel to do even better and to surpass themselves in technical terms. The pursuit of perfection has further stimulated our creativity.

We thereby demonstrate traditional know-how corresponding to the highest technical level within the watch making industry, and our customers will obtain an additional guarantee for the reliability of our products.